

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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CUTTING TOOL ENGINEERING is a B2B brand intended for individuals with broad-based interests in metal working industries. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

FIELD SERVED
CUTTING TOOL ENGINEERING serves manufacturing plants in the metal working industries within the following North American Industrial Classification System: 331, 332, 333, 334, 335, 336, 337 and 339. Also served are other manufacturing and non-manufacturing businesses as reported in Paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION
Qualified recipients are their Corporate Managers, Engineering Managers, Engineering Department Personnel, Production Managers, Production Department Personnel, Design/R&D Personnel, Purchasing Personnel, Quality Assurance/Control Personnel and Other Titles.

CHANNELS

CUTTING TOOL ENGINEERING MAGAZINE



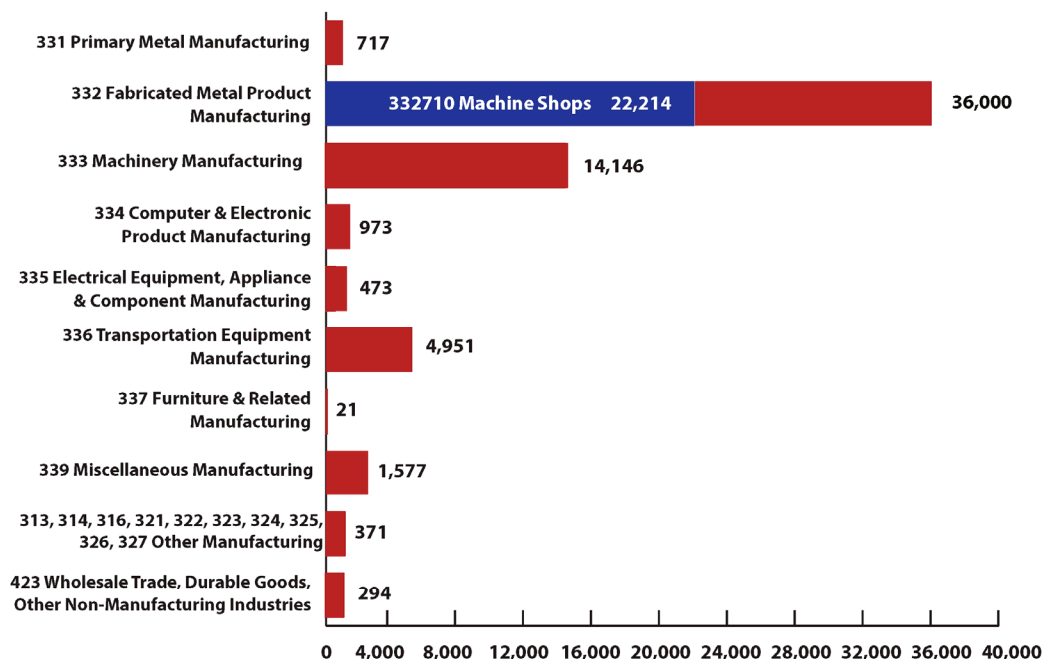
6 Issues in the period
60,384 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
CUTTING TOOL ENGINEERING MAGAZINE (6 issues in the period)	60,380	4	60,384
a. Print	59,168	4	59,172
b. Digital	1,212	-	1,212
1. Requested	1,212	-	1,212
2. Non-Requested	-	-	-

Circulation broken down by NAICS codes



CLASSIFICATION BY TITLE	Print	Digital	TOTAL QUALIFIED	PERCENT
Corporate Manager (Owner, Chairman, President, VP, GM or other Corporate Manager)	37,553	729	38,282	63.4
Engineering Manager (Supervise Engineering Personnel)	3,804	113	3,917	6.5
Engineering Department Personnel (Non-Supervisory Position)	4,911	92	5,003	8.3
Production Manager (Supervise Production Personnel)	6,343	123	6,466	10.7
Production Department Personnel (Non-Supervisory Position)	2,954	49	3,003	5.0
Design, R&D Personnel	1,126	48	1,174	1.9
Purchasing Personnel	976	29	1,005	1.7
Quality Assurance, Control Personnel	851	15	866	1.4
Other Titled & Non-Titled Personnel	630	12	642	1.1
TOTAL QUALIFIED CIRCULATION	59,148	1,210	60,358	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017

QUALIFICATION SOURCE	Qualified Within			Print	Digital	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	52,519	7,839	-	59,148	1,210	60,358	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	52,519	7,839	-	59,148	1,210	60,358	100.0
PERCENT	87.0	13.0	-	98.0	2.0	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017

MAILING ADDRESS	Print	Digital	Total Qualified	Percent
Individuals by name and title and/or function	59,088	1,166	60,254	99.8
Individuals by name only	60	44	104	0.2
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	59,148	1,210	60,358	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July – December 2014	January – June 2015	July – December 2015	January – June 2016	July – December 2016	January – June 2017*
Total Audit Average Qualified:	61,674	60,326	60,994	60,105	62,330	60,384
Qualified Non-Paid:	61,668	60,321	60,990	60,100	62,325	60,380
Print:	56,133	57,797	59,114	58,401	60,856	59,168
Digital:	5,535	2,524	1,876	1,699	1,469	1,212
Qualified Paid:	6	5	4	5	5	4
Print:	6	5	4	5	5	4
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	\$93.89	\$102.50	\$98.12	\$98.46	\$102.95	\$99.26

*NOTE: January – June 2017 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017

State	Print	Digital	Total Qualified	Percent	State	Print	Digital	Total Qualified	Percent
Maine	266	-	266		Kentucky	794	-	794	
New Hampshire	422	-	422		Tennessee	1,116	-	1,116	
Vermont	138	-	138		Alabama	796	-	796	
Massachusetts	1,292	1	1,293		Mississippi	311	-	311	
Rhode Island	220	-	220		EAST SO. CENTRAL	3,017	-	3,017	5.0
Connecticut	966	2	968		Arkansas	436	-	436	
NEW ENGLAND	3,304	3	3,307	5.5	Louisiana	633	-	633	
New York	2,104	1	2,105		Oklahoma	843	-	843	
New Jersey	1,056	-	1,056		Texas	3,816	1	3,817	
Pennsylvania	2,999	3	3,002		WEST SO. CENTRAL	5,728	1	5,729	9.5
MIDDLE ATLANTIC	6,159	4	6,163	10.2	Montana	184	-	184	
Ohio	4,332	1	4,333		Idaho	266	-	266	
Indiana	2,636	1	2,637		Wyoming	91	-	91	
Illinois	4,441	7	4,448		Colorado	769	-	769	
Michigan	4,362	3	4,365		New Mexico	197	-	197	
Wisconsin	2,855	1	2,856		Arizona	725	-	725	
EAST NO. CENTRAL	18,626	13	18,639	30.9	Utah	485	1	486	
Minnesota	1,750	-	1,750		Nevada	225	-	225	
Iowa	900	-	900		MOUNTAIN	2,942	1	2,943	4.9
Missouri	1,270	-	1,270		Alaska	32	-	32	
North Dakota	109	-	109		Washington	1,044	-	1,044	
South Dakota	189	-	189		Oregon	723	-	723	
Nebraska	357	-	357		California	5,574	1	5,575	
Kansas	639	-	639		Hawaii	20	-	20	
WEST NO. CENTRAL	5,214	-	5,214	8.6	PACIFIC	7,393	1	7,394	12.3
Delaware	79	1	80		UNITED STATES	59,041	26	59,067	97.9
Maryland	441	-	441		U.S. Territories	29	1	30	
Washington, DC	7	-	7		Canada	77	971	1,048	
Virginia	701	1	702		Mexico	-	29	29	
West Virginia	233	-	233		Other International	1	183	184	
North Carolina	1,454	-	1,454		APO/FPO	-	-	-	
South Carolina	768	1	769						
Georgia	1,107	-	1,107						
Florida	1,868	-	1,868						
SOUTH ATLANTIC	6,658	3	6,661	11.0					
					TOTAL QUALIFIED CIRCULATION	59,148	1,210	60,358	100.0

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Don Nelson, Publisher

Andrea Karges, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 24, 2017

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County Cook

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About BPA Worldwide:

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