CTE E-Newsletter

SPECIFICATIONS & MATERIALS NEEDED

The CTE E-Newsletter is sent out every week on Wednesday to 60,000+ opt-in email subscribers.

Box Ad

Image Size: 300 x 250 pixels Image Format: Static PNG, JPG URL Link: Image will link to URL of the advertiser's choice Ad Limit: Up to 2 Box Ads allowed per E-Newsletter edition

Button Ad

Image Size: 120 x 90 pixels Image Format: Static PNG, JPG URL Link: Image will link to URL of the advertiser's choice Ad Limit: Up to 9 Button Ads

allowed per E-Newsletter edition



Leaderboard Ad

Image Size: 600 x 125 pixels

Image Format: Static PNG, JPG URL Link: Image will link to URL

of the advertiser's choice

Ad Limit: Only 1 Leaderboard Ad allowed per E-Newsletter edition



Advertorial headline text goes here









Featured Video headline text goes here



New Products at CTEmag.com







SmartScope E45

OGP itures the brand-new fixed s IntelliCentric™ optical tem — a fully telecentric ical system providing super

Kennametal

smooth drilling at high metal removal rates with outboard inserts that feature a wiper geometry for smoother surface finishes and larger coolant channels for high-volume flow.

ROMI MAAS

A flexible and cost-effective A flexible and cost-effective solution for companies seeking to optimize their production capabilities. Customers can now rent top-of-the-line machine tools without the need for a large upfront investment.



lution images, suited for video edge







Advertorial

Headline: 6 to 10 words

Brief Description: About 65 words

maximum.

Image: 300 x 250 pixels

URL Link: Image and "Learn More" button will link to URL of

the advertiser's choice

Ad Limit: Up to 6 Advertorial Ads allowed per E-Newsletter edition

Featured Video*

Headline: 6 to 10 words

Brief Description: About 30 words

maximum.

Image: 400 x 250 pixels

URL Link: Image and "View Video" button will link to Featured Video report on CTE website

Ad Limit: Up to 2 Featured Video listings allowed per E-Newsletter

edition

*This is part of the Homepage Featured Video ad placement package